DEAR FRIENDS OF HEATHCOTE,

The 2022 Heathcote Botanical Gardens Bonsai Gala Committee is proud to announce plans for the 11th Annual BONSAI GALA. The event supports our renowned and treasured James J. Smith Bonsai Collection, as well as our heritage Garden.

The practice of Bonsai is the convergence of art and nature and what better place to hold our annual event than in the Bonsai Gallery featuring the largest public collection of bonsai on permanent, public display!

The BONSAI GALA will take place on Saturday, March 19, 2022 in the Gardens - an enjoyable evening of culture and fine cuisine, entertainment, tour of the Gardens, live and silent auction.

Your support WILL make our 2022 BONSAI GALA a resounding success! We invite you to participate in any or all of the following fund-raising opportunities:

- Become a sponsor
- Donate a silent or live auction item
- Purchase advertising space in our program
- Reserve a table for your family/friends and be featured in our program.

Thank you for your support! 2022 Bonsai Gala Committee

Heathcote Botanical Gardens is a 501©(3), not-for-profit organization, as recognized by the Internal Revenue Service (EIN 59-2567218). Your donation is tax deductible to the extent allowed by law.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, 1-800-435-7352 WITHIN THE STATE OR WWW.FRESHFROMFLORIDA.COM/DIVISIONS-OFFICES/CONSUMER-SERVICES. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. HBG CHARITABLE SOLICITION REGISTRATION NUMBER IS CH-32824).

### Live and Silent Auction

### Please accept this invitation to participate!

Listed below are a few suggestions for donors wishing to support the Heathcote Botanical Gardens 2022 BONSAI GALA!

Antiques ● Artwork ● Books ● Catering ● Celebrity Items ●

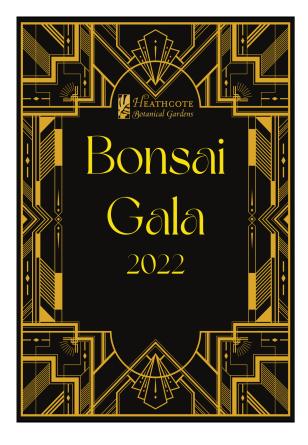
- Collectibles Cruises Electronics •
- Fish Fry Fishing Trip Gift Cards Gift Baskets
  - Gift Certificates Glassware Golf Trips •
  - Resort Packages Jewelry Leather Products
    - Limo Service Luggage Memberships
      - Personal Services Photography •
      - Picnic/Tea in the Gardens Plants
        - Rental Car Services
- Romantic Getaway Sculptures Season Tickets
  - Spa Packages Theme Park Tickets Travel •
  - Workshops & Lessons Specialty Services •

Item:	
Description:	
Your Valuation:	
Contact Name of Donor:	
Contact Phone Number: Contact Email:	
Address:	

# **Bonsai Gala**

**APRIL 8, 2022** 

# Sponsorship Opportunities





# Heathcote Botanical Gardens

the Green Heart of the Treasure Coast

**Heathcote Botanical Gardens** celebrates thirty-five years as a public, not-for-profit garden – a living museum with several outdoor community galleries.

**Heathcote** offers a variety of options for unspoiled education and enrichment. The cornerstone of the five-acre public garden is the *James J. Smith Bonsai Collection*, the largest public assemblage of tropical bonsai in the United States. This highly valued live collection of over 100 bonsai was gifted to the Gardens in 2010 by James Smith.

Other Garden Galleries include the Palm & Cycad Walk, Tropical Rainforest, Farm-to-Table Garden and Children's Garden. The Japanese Garden and Reflection Garden provide an area for introspection and relaxation.

Adams Pioneer House (built by noted OC "Pete" Peterson), offers visitors access to historic ranching life in our region; the Citrus Grove, along with the USDA Sustainable Biocontrol Demonstration Project to reduce the spread of Asian Citrus Greening.

This urban green space holds as its mission to educate and inspire by providing a place of botanical beauty and to serve as a resource for the conservation of our environment.

"There is always music amongst the trees in the garden, but our hearts must be very quite to hear it."

~ Minnie Aumonier

#### 2022 Bonsai Gala Committee

YOUR COMMIITTE MEMBERS THANK YOU FOR YOUR GENEROUSITY AND LOOK FORWARD TO SHARING AN EVENING OF FUN! AS WE RAISE FUNDS FOR HEATHCOTE BOTANCIAL GARDENS



## Sponsorship Opportunities

#### PLATINUM LEVEL (\$5,000)

Full Page Ad in Commemorative Program

Company Logo & Recognition on Website & Gala Social Media Posts

Ten Complimentary Day Passes to Heathcote Botanical Gardens

Two Family Memberships

Complimentary Table of Eight to 2022 Bonsai Gala

Event Gathering for up to Twenty People

#### **GOLD LEVEL (\$2,500)**

Half Page Ad in Commemorative Program Company Logo & Recognition on Website & Gala Social Media Posts Six Complimentary Day Passes to Heathcote Botanical Gardens One Family Membership

Complimentary Table of Six to the 2022 Bonsai Gala

#### SILVER LEVEL (\$1,000)

Third Page Ad in Commemorative Program

Company Logo & Recognition on Website & Gala Social Media Posts

Four Complimentary Day Passes to Heathcote Botanical Gardens

Four Complimentary Admissions to the 2022 Bonsai Gala

#### BRONZE LEVEL (\$500)

Quarter Page Ad in Commemorative Program
Company Recognition on Gala Social Media Posts
Four Complimentary Day Passes to the Gardens

#### COPPER LEVEL (\$250)

Company Recognition on Gala Social Media Posts

#### TABLE FOR SIX (\$575)

TABLE FOR EIGHT (\$775)

#### **DEADLINE IS MARCH 25, 2022**

Sponsorship Level:
Total Enclosed: \$
Contact Name:
Contact Phone Number:
Contact Email:

### Advertisement Information

There are many important reasons to participate in the event by investing in an ad in the BONSAI GALA Commemorative Program such as reaching new partners and winter visitors. A variety of ad sizes are offered to meet all budget and business needs.

Deadline is March 25th. For more information, contact (772) 464-4672. Thank you!

4.5 x 3.75\$250 (Committed)
Inside Front Cover 4.5 x 7.5\$250
Inside Back Cover 4.5 x 7.5\$225
Full Page 4.5 x 7.5\$200
Half Page 4.5 x 3.75\$100
Third Page 4.5 x 2.5\$75
Quarter Page 2.25 x 2.25\$50

Outside Back Cover

Submit your ad in PDF or JPG format to: info@heathcotebotanicalgardens.org

Ad Size:
Total Enclosed: \$
Contact Name:
Contact Phone Number:

Contact Email: